

Exhibit 17

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When you order through Reservation Rewards, your [Discount Movie Tickets](#) are delivered direct to your doorstep in Anywhere. When the weekend comes along, you'll have tickets in-hand ready to hit the theatres. You save time and money.

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- Select a theatre in or near Anywhere (such as Loews Cineplex, United Artists, Regal Cinemas, and others)
- Specify the quantity of tickets you want
- Pay for the discount price on your credit card
- Watch your mail for your tickets to arrive within 7-10 days

The [Movie Discount Center at ReservationRewards.com](#) is a restricted Web site open ONLY to Reservation Rewards members like you FNAME. If you haven't yet taken advantage of the great movie discounts (plus shopping, dining and travel discounts) available on [ReservationRewards.com](#) — NOW is the perfect opportunity.

[Just click here now to go to www.ReservationRewards.com.](#) This is a direct link set up exclusively for you FNAME, you don't even have to enter your name or password. Don't wait another minute, start saving right NOW!

Sincerely,

Marty Isaac
Senior Vice President
[Reservation Rewards](#)

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P.S. There are many great movies out today — but why pay full price if you don't have to? Thanks to your Reservation Rewards membership, you can [SAVE UP TO 40% ON MOVIES!](#)

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